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2014 International Networking Week Extravaganza

You are invited to attend **BNI Midsouth's** annual INW celebration from 5 to 8pm featuring some of our members from our local chapters. Be prepared to network and taste samples of some of our area's best food.

Prior to the networking, from 3-4pm, we have a special keynote speaker, **JD Gershbein**, one of the world's top thought leaders on LinkedIn and a pioneer in the design and delivery of LinkedIn education. He knows what it takes for individuals and companies to become successful on LinkedIn. In this engaging and thought - provoking program, JD will offer practical, battle - tested strategies that can be applied immediately, and will help put you a cut above your competition.

JD is CEO of OWLISH COMMUNICATIONS.

Date:

February 10, 2014

Time:

3:00 to 4:00 Keynote Speech - JD Gershbein
"The LinkedIn Edge: Creating a Psychological Advantage in Social Business"

Cost:

Members \$10.00 paid in advance (1 guest free)
Non-members \$10.00 paid in advance



5:00 to 8:00 Networking Extravaganza

Cost:

No charge

Meet some of our members, network with other professionals, and sample some of the best food in the Memphis area.



Location:

The Great Hall
1900 S Germantown Rd
Germantown TN 38138

*In the last 12 months, BNI members worldwide have passed 5.4 million referrals resulting in \$6.5 billion dollars worth of business or an average of \$40,625.00 per member.

*In the last year, BNI Midsouth members have passed referrals resulting in \$17,591,459.00 million dollars for an average of \$39,194.03 per member.

That is the difference between a lead and a referral.